
Introduction to Workflow

SISTEMI INFORMATICI SUPPORTO
ALLE DECISIONI
AA 2006 - 2007

Libro di testo: Wil van der Aalst and Kees van Hee. Workflow Management: Models, Methods, and Systems. The MIT Press, paperback edition, 2004.

Objectives

- What is workflow management?
- Why is workflow important to business?
- Workflow vs. Groupware
- Workflow system architecture
- Process modeling

Objectives



- What is workflow management?
- Why is workflow important to business?
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- Workflow modeling

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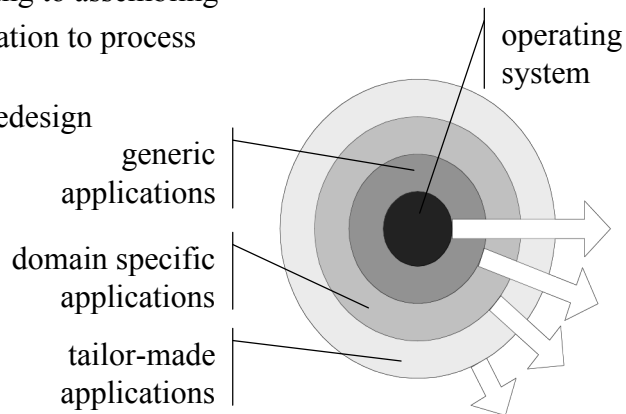
Process

- A process consists of a number of tasks that need to be carried out and a set of conditions that determine the order of the task.
- Task is a logical unit of work that is carried out as a single whole by one resource.

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Some trends

1. From programming to assembling
2. From data orientation to process orientation
3. From design to redesign



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Definition of Workflow

In 1996, the Workflow Management Coalition (WFMC) published a glossary of all useful terms related to workflow. It defines workflow as:

The automation of a business process, in whole or part, during which documents, information or tasks are passed from one **participant** to another for action (activities), according to a set of procedural rules.

A **participant** may be

- person or an automated process (computer system)
- local or in a separate remote organization.

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Workflow management

Goal

To manage the flow of work such that the work is done at the right time by the proper person.

Definitions

- A **workflow management system** (WFMS) is a software package that can be used to support the definition, management and execution of workflow processes.
- A **workflow system** (WFS) is a system based on a WFMS that supports a specific set of business processes through the execution of computerized process definitions

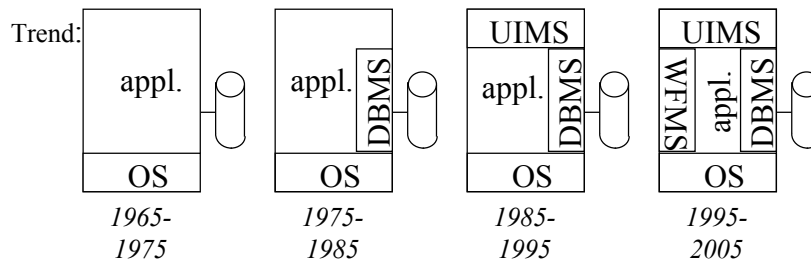
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Workflow Management

- By supporting integration of existing applications, workflow systems ensure **global integration** of people and programs in the framework of a business process.
- During business processing reengineering exercise, business processes are **analyzed** and **streamlined**.

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Relevance of workflow management systems



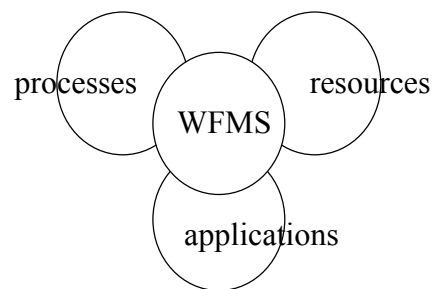
Processes:

- are becoming more important (BPR)
- are subject to frequent changes
- are becoming more complex
- are increasing in number

Workflow Management System

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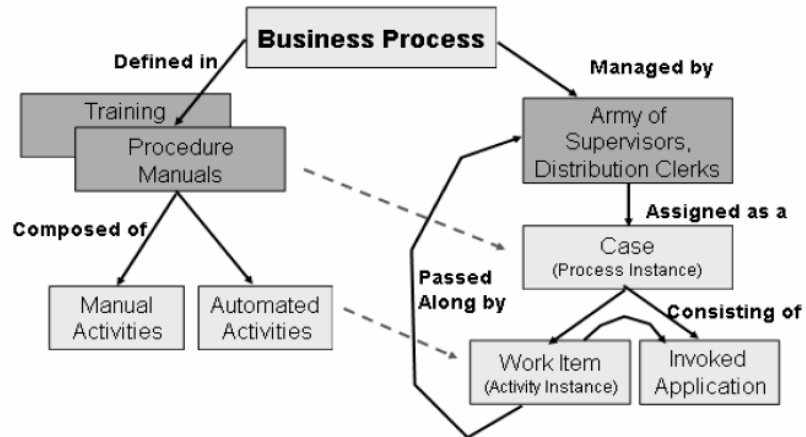
The basic idea:



- separation of processes, resources and applications
- focus on the **logistics** of work processes, **not** on the contents of individual tasks

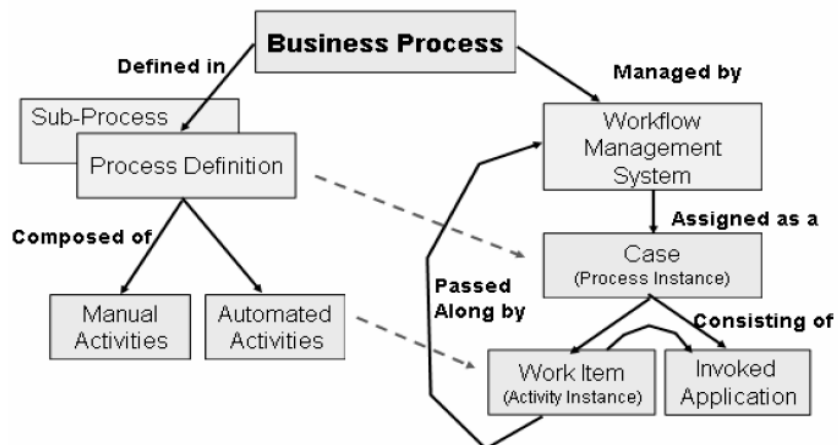
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What is Workflow (traditional)



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What is Workflow (automated)



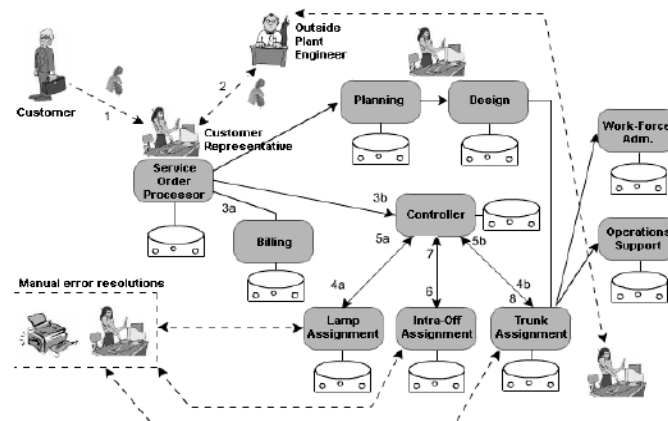
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Workflow Management Systems

- Manual (100 years of experience)
 - Army of managers and clerks
 - Expeditors to recover from errors
- Automated (15 years of experience)
 - Control of procedures
 - Automatic distribution and tracking
 - Best person *or machine* does the work
 - Most important work done first
 - Parallel (concurrent) processes
 - Management focus on staff and business issues
 - Improved customer service

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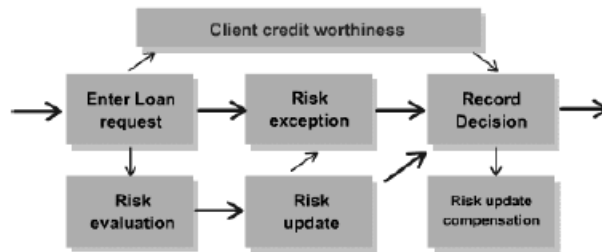
Provisioning a Telephone Service



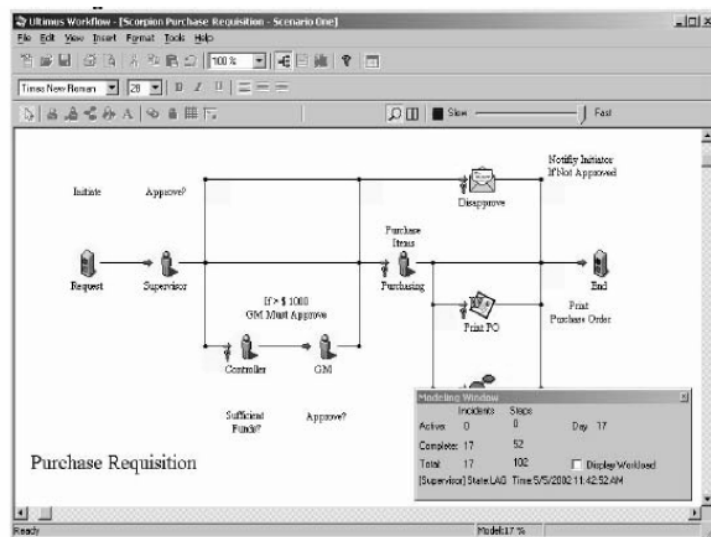
It is difficult in a manual system to find out the status of a customer application or request

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
Loan Request Workflow



Workflow may involve both user and application tasks, as well as different types of application tasks. Some tasks can be compensated.



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Motivation

- Processes are important:
 - Business Process Reengineering (BPR)
 - Continuous Process Improvement (CPI)
 - Business Process Management
 - Workflow Management (WFM)
 - Logistics Management (LM)
- There are many modeling techniques and tools
 - DFD, ISAC, SADT, PN, HLPN, PA, FC, UML, ...
 - Simulation tools, design tools, CASE tools, WFMS, ...
- In this course we focus on the essential concepts by using a generic process modeling technique (Petri nets).
- We focus on workflow processes.

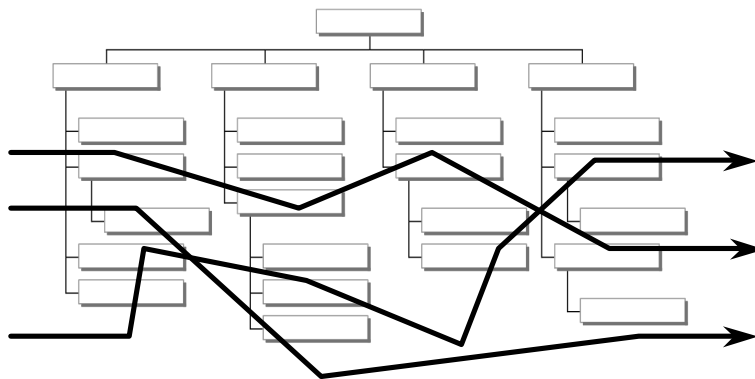
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Business Process Reengineering (BPR) (Business Process Redesign)

- Hammer and Champy: "Reengineering the corporation" (1993)
- Keywords:
 - fundamental
 - radical
 - dramatic
 - process
- The "organize before automate"-principle is replaced by "process thinking".

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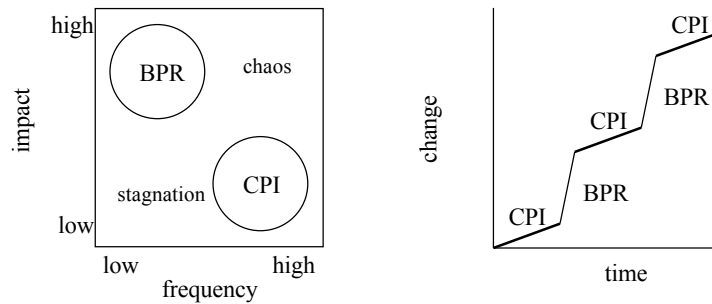
Processes and the organization



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Continuous Process Improvement (CPI)

- Instead of seeking a radical breakthrough, optimizing the process by continuous, incremental improvements.
- Part of the Total Quality Management (TQM) approach ("doing it right the first time", "eliminate waste", ...)



BPR and CPI are both **process centric** and can be supported by a WFMS.

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Benefits of Workflow Management

- Directed Cost Savings
 - Savings that are readily measured
- Hidden Savings
 - Hard to measure, but real
- Intangible Benefits
 - Case value cannot be identified
 - Valuable to the business

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Benefit 1: Direct Cost Savings

- Better use of staff (or reduction of staff)
 - Sorting, delivery, assignment
 - Logging and tracking
 - Reporting
 - Expeditors to recover from problems

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Benefit 2: Hidden Savings – Cash value hard to measure

- Better control of work
 - Best person handles each item
 - Urgent work first, hard cases can't get buried
- Management
 - Assignment automated
 - Status, analysis, quality
- Professional productivity
 - Often 50% or more with improved workflow
 - Tool for process improvement

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Benefit 3: Intangible – Cash value not known

- Improved service
- Employee satisfaction
- Better decisions
- Organizational options
 - Decentralization
 - Cross-department assistance
- Security
 - No misplaced work; priority enforced
 - Audit trail
- Privacy
 - Access control

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WORKFLOW APPLICATIONS TO DIFFERENT AREAS

Functional Area	Processes
Financial	<ul style="list-style-type: none"> • Compliance (Sarbanes/Oxley) • Invoice Processing • Loan Processing • Claims Processing • Forecasting • Purchase Requisitions
Manufacturing	<ul style="list-style-type: none"> • ISO9000 • Engineering Change Requests • Change Order Management • Parts Management • Return Authorization
Internal/Administrative	<ul style="list-style-type: none"> • Compliance • Help Desk • Expense Reports • Surveys
Human Resources	<ul style="list-style-type: none"> • Personnel Actions • Performance Reviews • Leave Requests • Travel Requests • New Hire Processes
Marketing and Sales	<ul style="list-style-type: none"> • New Account Setup • Lead Management • Proposal Generation • Order Processing • Customer Care • Custom Quote Requests
Product Development	<ul style="list-style-type: none"> • New Product Introduction • Product Enhancement Requests • New Product Ideas • Defect Reporting

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Groupware Functions and Applications

- Software for enabling collaboration within and between companies
 - Promote team work and improve efficiency through
 - Increased information sharing
 - Reducing communications overheads
 - Providing coordination

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Groupware Examples

- CSCW (computer supported cooperative work)
- Workgroup systems (WGS) – Gartner Group
- Big industry – 40 million groupware users

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Groupware Function

- E-mail
- Group discussions
- Document sharing for joint authoring of reports
- Electronic meetings software such as video-conferencing
- Group decision support
- Group coordination software for time management and scheduling

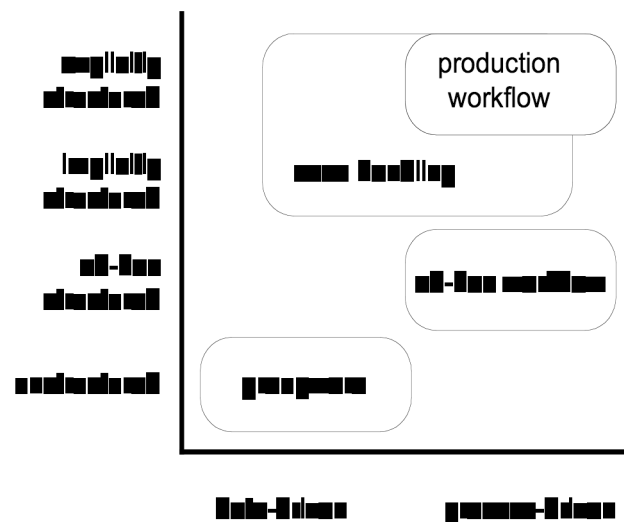
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Distinction between workflow systems and groupware

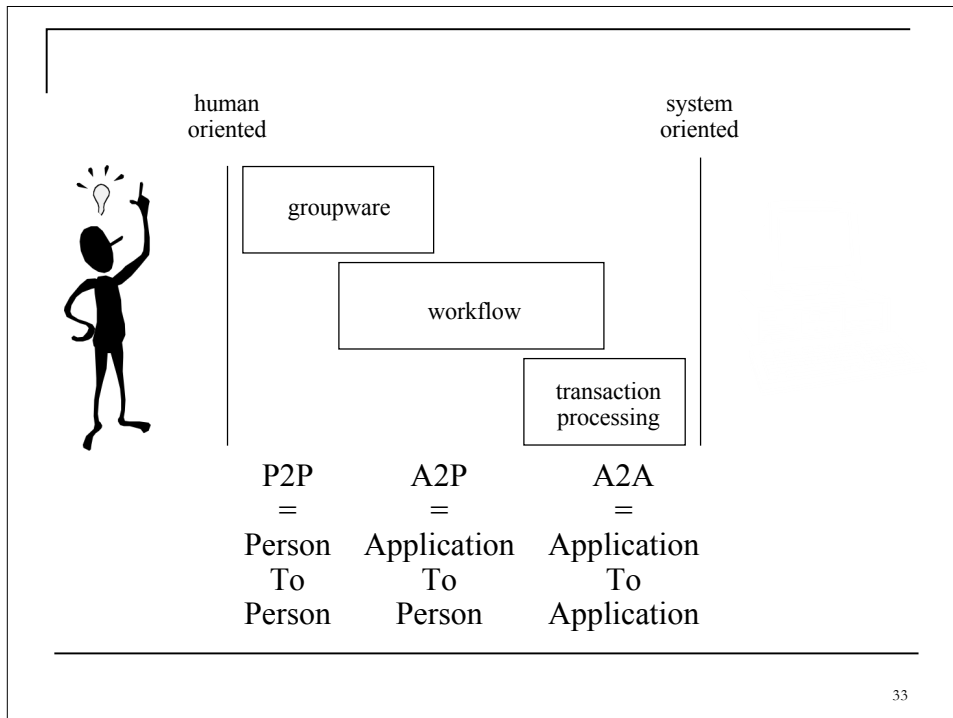
- Both used for collaboration
- Considered as separate types of product since groupware is usually used in an ad-hoc way while workflow imposes a more strict, structured way of working

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Spectrum



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Aspects of workflow and groupware

- process awareness (tasks, routing, roles, ...) (WFM)
- management instrument (measurements, control, ...) (WFM)
- allocating work to resources (scheduling, priorities, ...) (WFM)
- documents (imaging, sharing, transport) (GW)
- collaboration (interaction, cooperation, ...) (GW)
- systems integration (integrating applications, legacy software, ...) (WFM,GW)
- distribution (network, transparency, robustness) (WFM,GW)

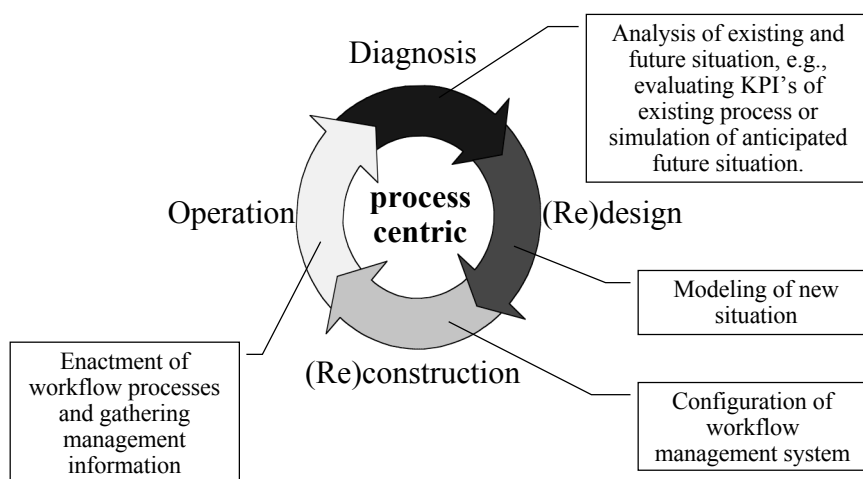
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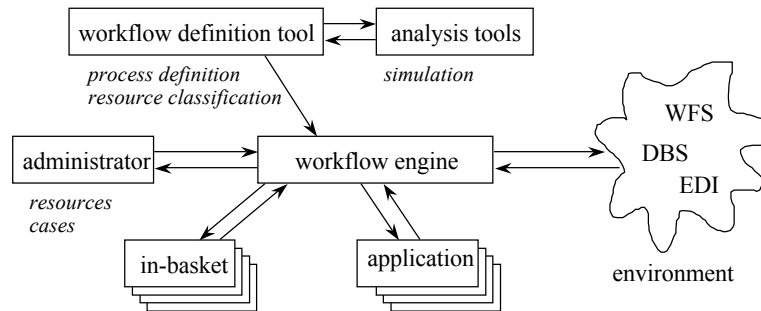
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Business process management defined



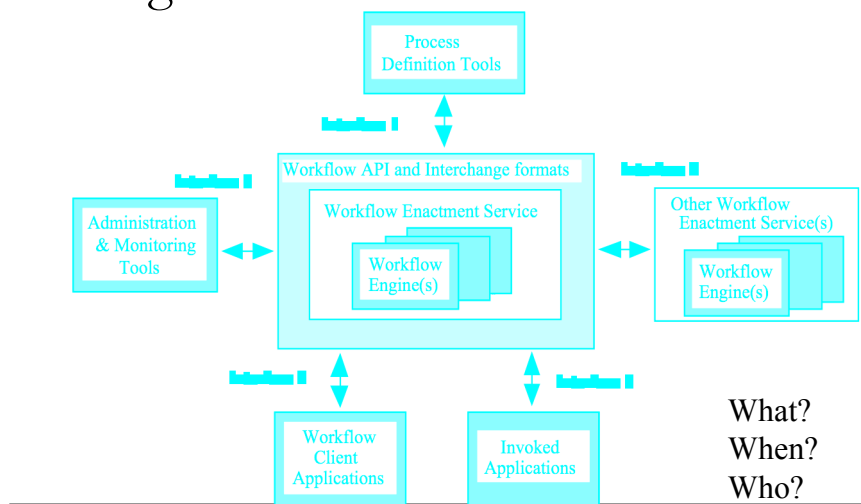
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Architecture of a workflow management system

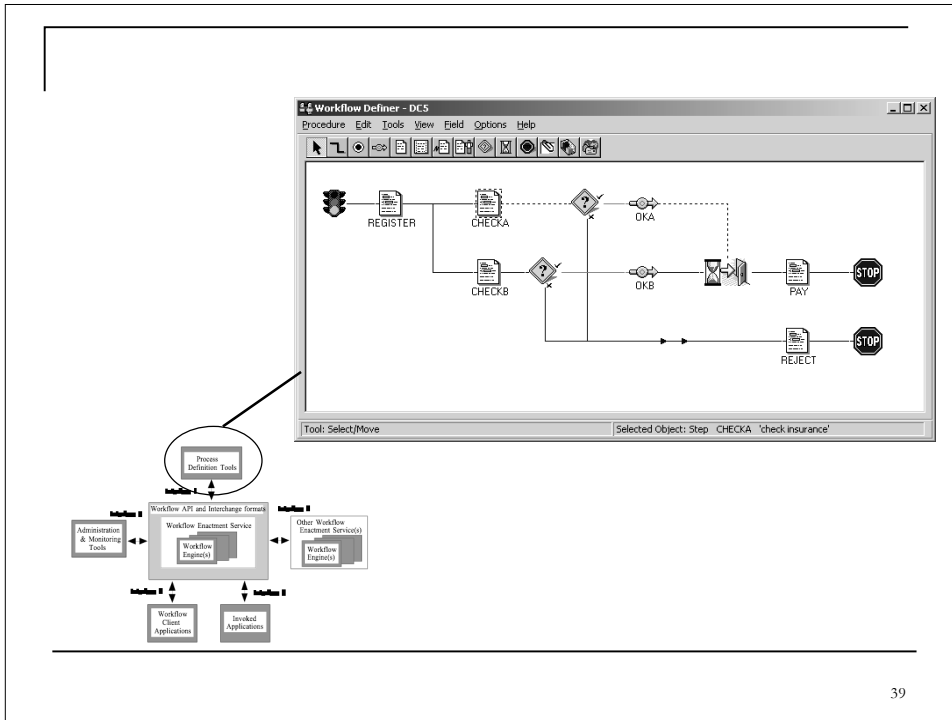


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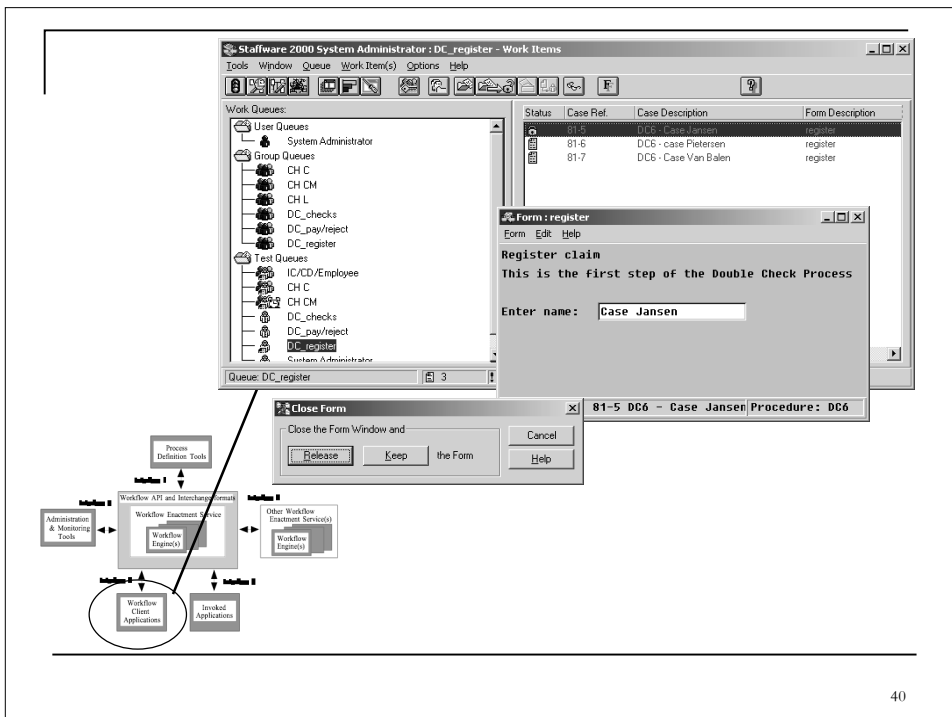
Reference model of the Workflow Management Coalition



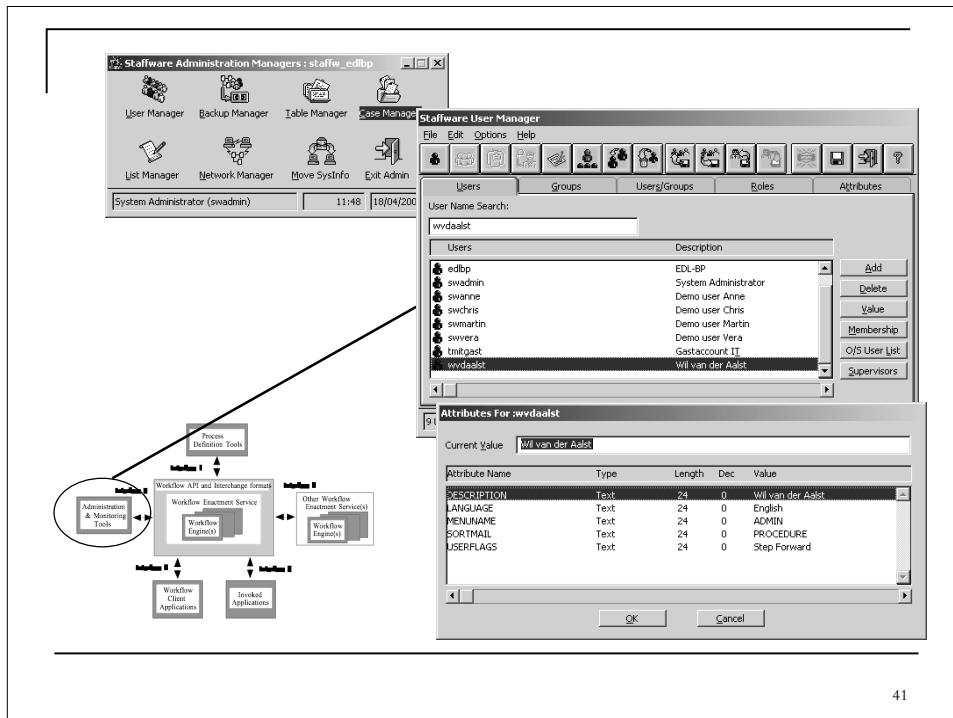
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Today's situation

- Estimate: more than 200 software producers are active in this domain.
- Relatively, a limited number of actual sites where pure WF-technology is being used. However, absorbed in many other software packages.
- Despite the efforts of the Workflow Management Coalition (WFMC) standardization is lacking.
- Situation is comparable to the early seventies in 'database-land' (ER-model by Chen 76, Relational model by Codd 70).

⌘ We need a conceptual model for WFM !

⌘ A unifying process modeling technique!

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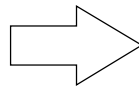
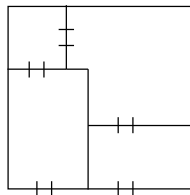
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Process modeling techniques

- Process modeling techniques are used in many application domains (production/office logistics, information systems, technical systems).
- Purpose: compare with building a house.



Purpose:
(1) insight
(2) analysis
(3) building

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Overview of process modeling techniques

- Flowcharts
- Dataflow diagrams (DFD, ISAC, SADT, IDEF)
- Unified Modeling Technique
- Transition systems, state transition diagrams (extensions: e.g. state charts)
- Queueing networks and Markov chains
- Process algebra's (ACP, CCS, CSP)
- (High-level) Petri nets
- Vendor specific diagramming techniques used in WFMS's, simulation tools and CASE tools.

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Requirements

- Formal semantics
- Graphical
- Easy to use
- Easy to learn
- High expressive power
- Supported by tools
- Not vendor specific
- Explicit representation of states and events

We will use high-level Petri nets!

We use transition systems/dataflow diagrams to illustrate this choice

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Transition systems

- "mother of all process models"
- low-level
- easy to learn
- difficult to apply
- basic concepts:
 - state
 - state space
 - event

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Basic concepts (static)

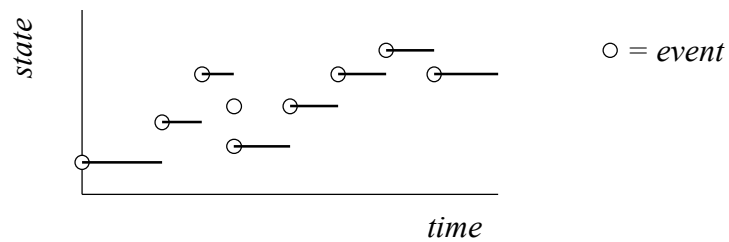
- **State**
 - e.g. state of an elevator (5,-1)
 - snapshot of the process/system
- **State space**
 - set of all possible states and directions



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Discrete dynamic systems

- We focus on discrete processes, i.e. state changes are caused by **events**

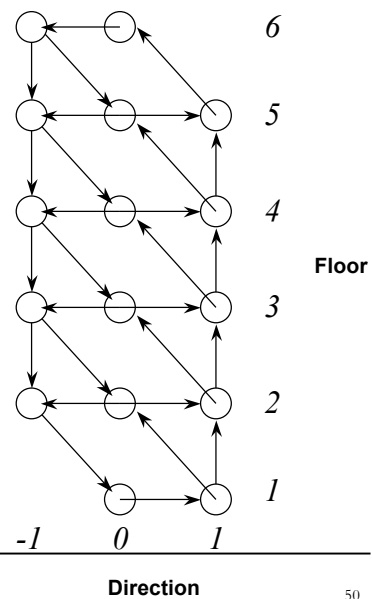


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Example: elevator

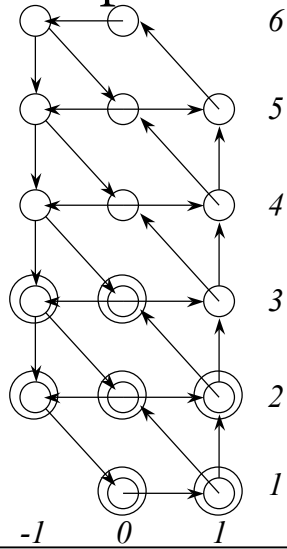
- Graphical representation of a transition system

(Abstraction from time!)



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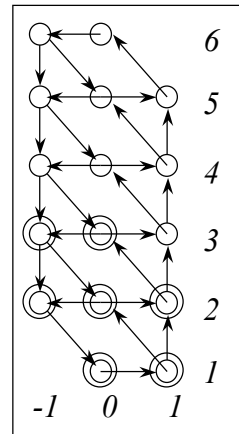
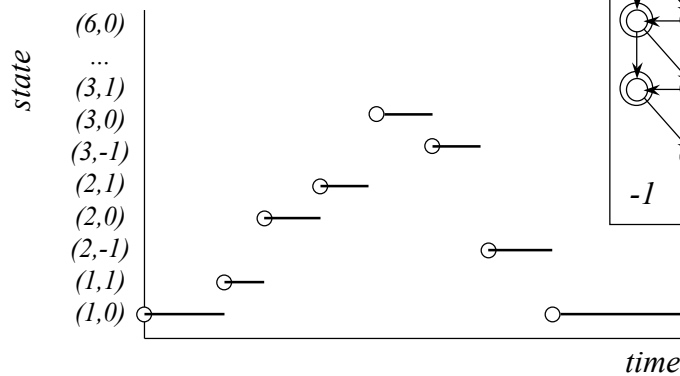
A possible path



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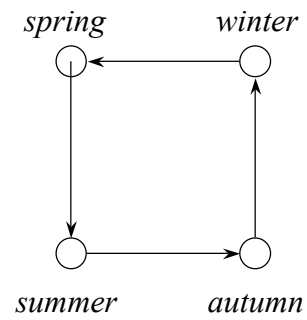
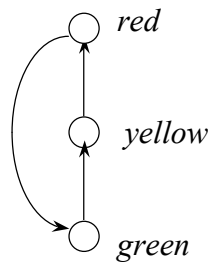
Example: elevator

- A possible path represented by a **state/time diagram**



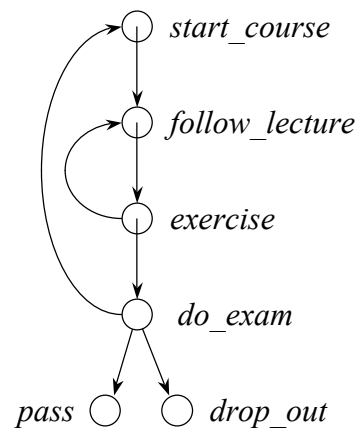
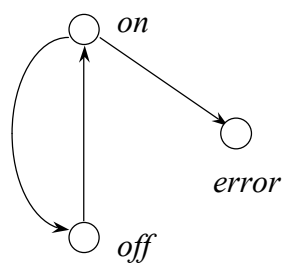
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Other Examples



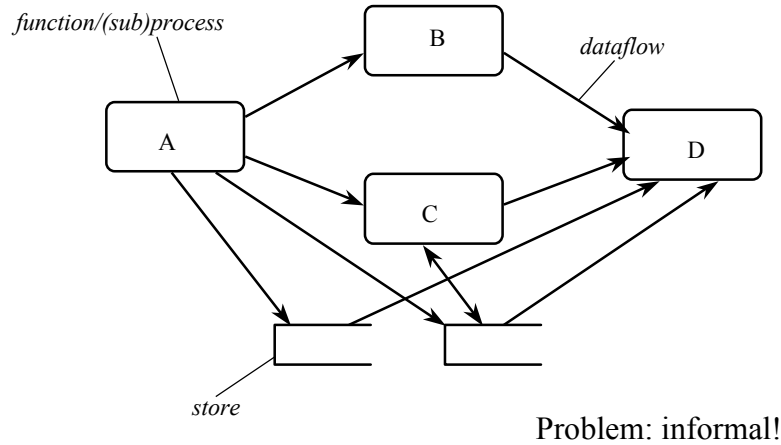
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Other Examples (2)



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Dataflow diagrams



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Next...

- We study Petri-nets, a formal model for capturing state transition and flow among processes
- Allow formal analysis, including logical correctness and performance measures
- Forms the basis of process definitions for commercial software systems

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Conclusions

- A WFMS “extracts” processes from system development
- Allow manager to focus on process and resource allocation without worrying about the actual content of a task
- Important for business process re-engineering
- Compare with other collaboration technologies e.g., groupware
- Use in Internet for collaborative commerce

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Readings

- Chapter 1, textbook
- Article: An Introduction to Workflow
 - http://www.wfmc.org/information/introduction_to_workflow02.pdf
- Go to www.wfmc.org and try to have an understanding of the mission of such organization;
- Download and read some articles as listed below:
 - http://www.e-workflow.org/White_Papers/index.htm

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