Claudio Fadda: Research Senior Architect

Office: +39-055 32 33270 **Mobile:** +39 335 7248620

E-mail: <u>claudio_fadda@it.ibm.com</u>

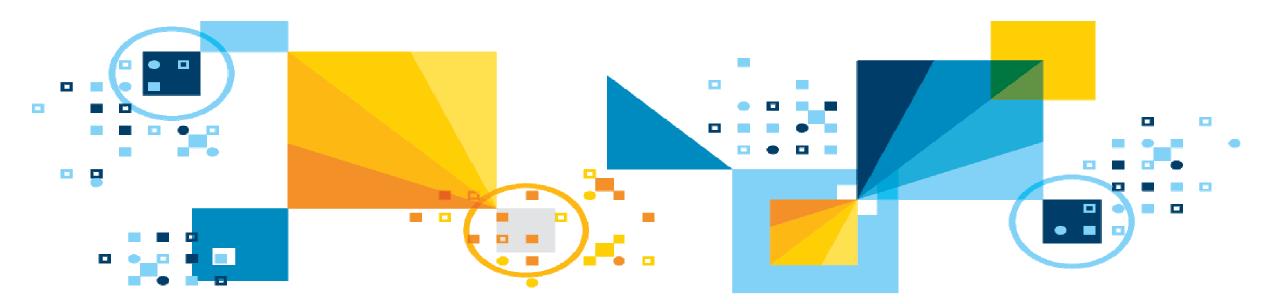
Linked in https://it.linkedin.com/in/claudiofadda63

@ClaudioFadda63





La nostra visione della Smarter Agricolture





Examples of IBM Research capabilities in Agriculture

Pre-planting

Genomic Research

- •Genomic sequencing
- •Seed development using genomic analytics
- •Disease monitoring and analysis

Crop Planning

- •Multi objectives decision making
- Yield optimization
- •Weather modeling for optimized crop planning
- Sustainability

Planting & growing

Smart Farming

- Sensor based physical analytics
- Precision irrigation
- Precision agriculture algorithms (fertilizers, spraying, pesticides)
- Remote sensing

Coupled Modeling

- Deep Thunder
- Hydrology simulation

Farmer Services

- Spatio temporal insights
- Sustainability

Harvesting & Store

Logistics

- Smart agri-logistics including intelligent transport and real-time logistics of crop products
- Predictive asset management

Farmer Services

 Spatio temporal insights

Storage efficiency

- Optimized storage planning
- Spoilage reduction

Distribution & Process

Logistics

- Smart agri-logistics and integrated supply chain across farm-to-fork processes
- Predictive farm asset management

Traceability

 Food traceability to consumers

Food safety

Food safety consortium

Finance

• Financial services, insurance

Mobile Services Platform for Agribusiness Ecosystem (IoT)

Massive Scale Analytics (Cloud, Big Data, Analytics)

Cenni storici

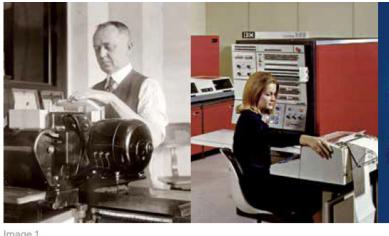
Cognitive computing refers to systems that learn at scale, reason with purpose and interact with humans naturally. Rather than being explicitly programmed, they learn and reason from their interactions with us and from their experiences with their environment.

Dr. John E. Kelly III

Computing, cognition and the future of knowing How humans and machines are forging a new age of understanding

IBM

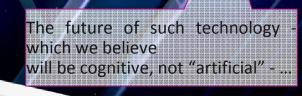
Dt. John E. Kelly III Senior Vice President,



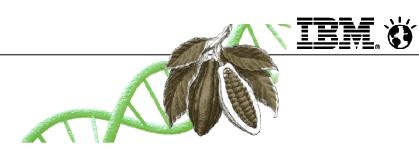
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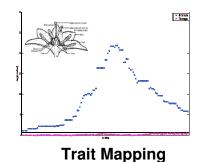
The Tabulating Era (1900s-1940s) The Programming Era (1950s-present)

The Cognitive Era (2011-)



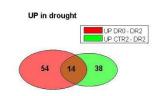
Agriculture Genomics - Methods

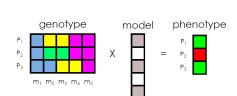


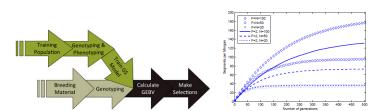


Improving quality of cultivated plants

- → Deciphering genotypic and phenotypic variation
- → Adaptation to changing environments
- → Marker Assisted Selection and breeding strategies



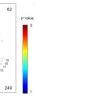


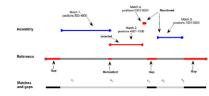


Differential gene expression

Genomic selection & prediction

Breeding strategies & simulations





Cultivar demographics

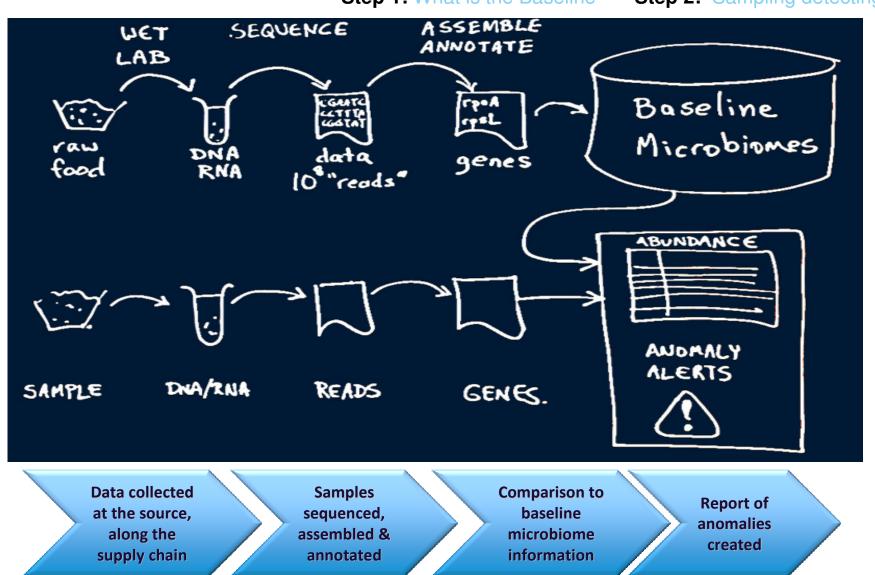
Comparative genomics

Genome assembly



Agriculture Genomics - Analytics Process

Step 1: What is the Baseline **Step 2:** Sampling detecting anomalies



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What is the Food Safety Consortium?

A collaborative effort of stake holders using genomics-enabled diagnostics with molecular tools for: Surveillance

- Risk assessment
- Diagnosis of food borne pathogens

...through the global food chain — from farms, slaughterhouses, the transportation chain, processing facilities, to supermarkets

Annual tolls of US food illness





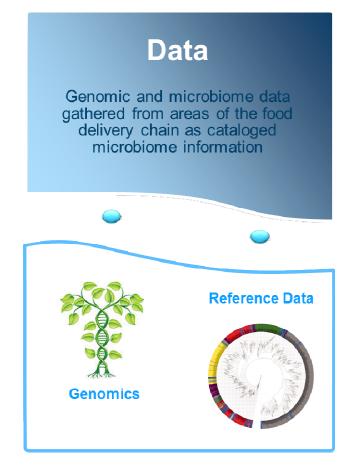








Food Safety Consortium Components











Weather modeling and data analytics empower an island nation to save its natural resources

- Goal: Improve food security for its citizens by improving local agriculture.
- Only 3% of Brunei's rice is grown in the country today
- Brunei hopes to increase domestic rice production by 60% by 2015.
- Apply deep expertise in using data analytics and weather modeling to improve agriculture and energy development.

Blue Gene-P system, show specific conditions in an area as small as 1.5 x 1.5 square kiles ct changes over 10 minute increments for a 48 hour period.



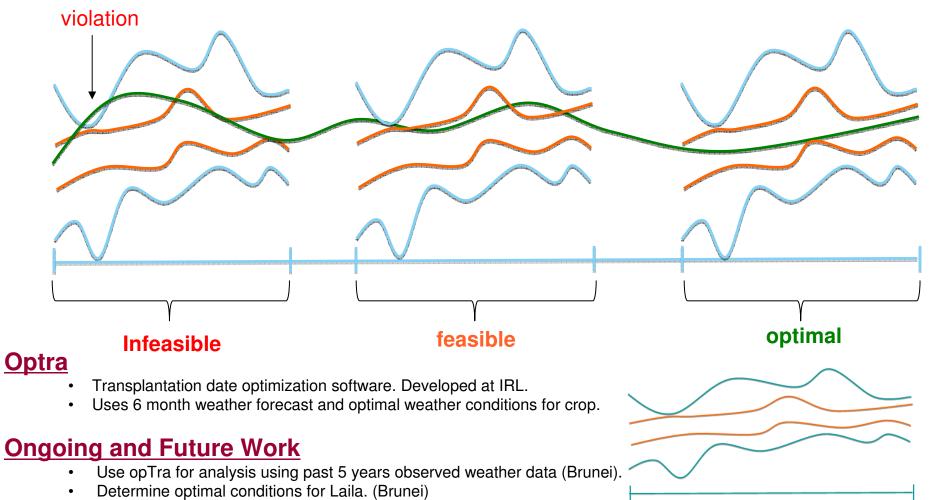


Crop Modeling

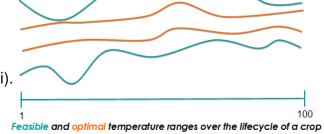
- Crop Models DSSAT(US Netherlands), APSIM+ (Australia), Aquacrop (FAO), InfoCrop (India) etc.
- DSSAT
- Developed over 30 years.
- Florida State University, Georgia State Univ, Washington State Univ, ...
- > 2500 trainer users.
- · Has models for
 - Cereals rice, maize, wheat, barley, millets, sorghum.
 - Legumes chickpeas, lentils, peanut, soyabean.
 - Root crops cassava, potato.
 - Oil crops canola, sunflower.
 - Veggies pepper, cabbage, corn, beans, tomato,
 - Fiber cotton.
 - Other sugarcane, pineapple.
- Can be used for farm management process development including irrigation, fertilizer scheduling, cultivar development, rotational analysis.
- Substantial knowledge acquired in DSSAT.
- Ongoing and Future Work
- Develop model for Laila variety rice (Brunei).
- Recommend farm management steps (Brunei)
- Integrate model with weather forecasting model for farm operations (Brunei).
- Find optimal conditions (weather, soil) for Laila under irrigated and non-irrigated scenario. (Brunei)



Crop Modeling – Optimal transplantation Date (Optra)



- - Introduce uncertainty in the model.
 - Field application. (Brunei)





Materials Innovation for Smarter Agriculture (ARC)

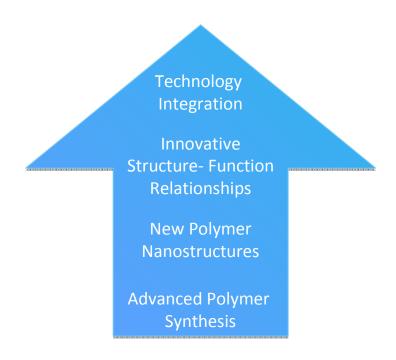
Opportunity

 Advanced Polymer Materials are increasingly used in agricultural innovations to enhance cultivation of crops in adverse weather and soil conditions for crop protection and for improving the yield and quality of crops in shorter time at lower cost.

Innovation

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- ARC has the potential for providing polymer materials innovations in smarter agriculture via it's ongoing activities in adjacent research spaces:
 - e.g. Controlled Release Polymers (CRP) for the precision deployment and performance of moisture control agents and site-localized release of chemical actives (currently with various Pharmaceutical companies).
 - e.g. Antimicrobial polymers which are currently being evaluated for use in combating citrus greening of orange orchards in Florida (with COKE)
 - e.g. Existing block co-polymers and hydrogels (multiple engagements) that are potentially adaptable towards soil reclamation research

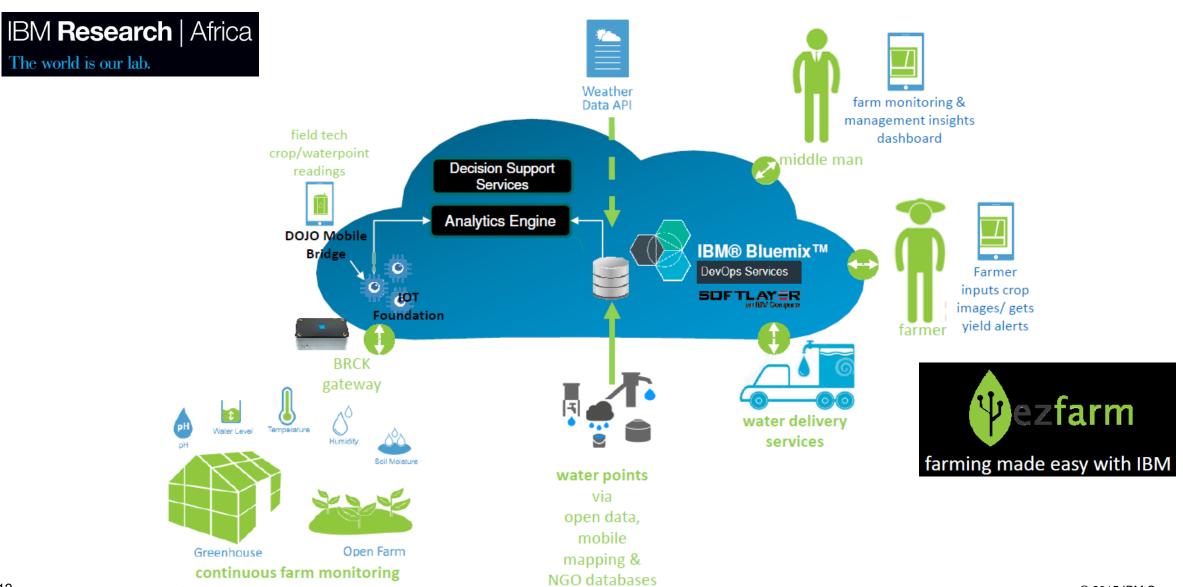


Impaet

- •Up to 90% of agrichemicals deployed are wasted precision CRF agrichemicals have potential for significant financial and environmental savings
- •Up to 10% of harvested grain held in long term storage is lost through pests. CRP pest repellents are a potential innovation in reducing this cost
- •IBM polymers present innovative research solutions to emerging problems such as Citrus Greening which has cost the state of Florida alone \$4.5B to date

IBM. Ö

Introducing



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w/ valve actuation for micro-irrigation

TEM. Ö

ezfarm Water Kit





















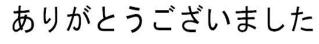












감사합니다



